# MATEL : Mapping and Analysing Prospective Technologies for Learning

Commissioned by JRC-IPTS, carried out by the MENON Network



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# <u>Institute for Prospective Technological Studies</u> (IPTS)

**Information Society Unit -ICT for Learning, Skills and Open Education** Research on "educational transformation in a digital world", in support of (mainly) DG Education and Culture

Research strands:

- 1. Open Education and OER (OEREU; OpenEdu, Science 2.0)
- 2. Key Competences and 21st century skills (ICEAC; COMPASS; DIGCOMP)
- 3. Innovating Learning and Teaching (LEARNCOM, Learning 2.0; 1:1 Learning; TeLLNet, SCALE CCR)
- 4. Future of Learning (FutLearn; eLFut; MATEL; The Horizon Report Europe)

http://is.jrc.ec.europa.eu/pages/EAP/eLearning.html





European Commission

# The MENON Network

### Legal structure

Non-profit EEIG (European nature) established in Brussels in 1999, following a successful ESPRIT project.

#### Mission

To facilitate the evolution of the Knowledge Society in Europe and in other parts of the world, making learning a priority issue in policy agendas around economic, social and cultural development at both national and international level.

#### Four Members

- CEPCEP Universidade Catolica Portuguesa, Portugal
- Hellenic Association for Education, Greece
- Sophia R&I, Italy
- Tavistock Institute, UK

#### Seven Special partners (SPA)

- Budapest University for Technology and Economics, Hungary
- New Technologies for Learning (NTL), Germany
- UAM Universidad Autonoma Metropolitana, Mexico
- UNIBE Universidad Iberoamericana, Dominican Republic
- Universidad Internacional de la Rioja (UNIR), Spain
- University of Nicosia, Cyprus
- USP Universidade de Sao Paulo, Brazi

### MATEL: Mapping and Analysing Prospective Technologies for Learning

### Details of the study

• Involved more than 200 stakeholders in a joint reflection on the role of technologies for innovation in learning and change of learning systems

- A European perspective on technologies for learning across
  - (a) formal education and training,
  - (b) workplace and work-related learning, and
  - (c) re-skilling and up-skilling strategies for workers.
  - (d) Informal learning
- 14 months (Jan 2012 Feb 2013)

### Methodology (# of experts engaged)

#### Online consultation (226)

- Brainstorming
- Clustering Validation
- Prioritisation

### State-of-the-art analysis

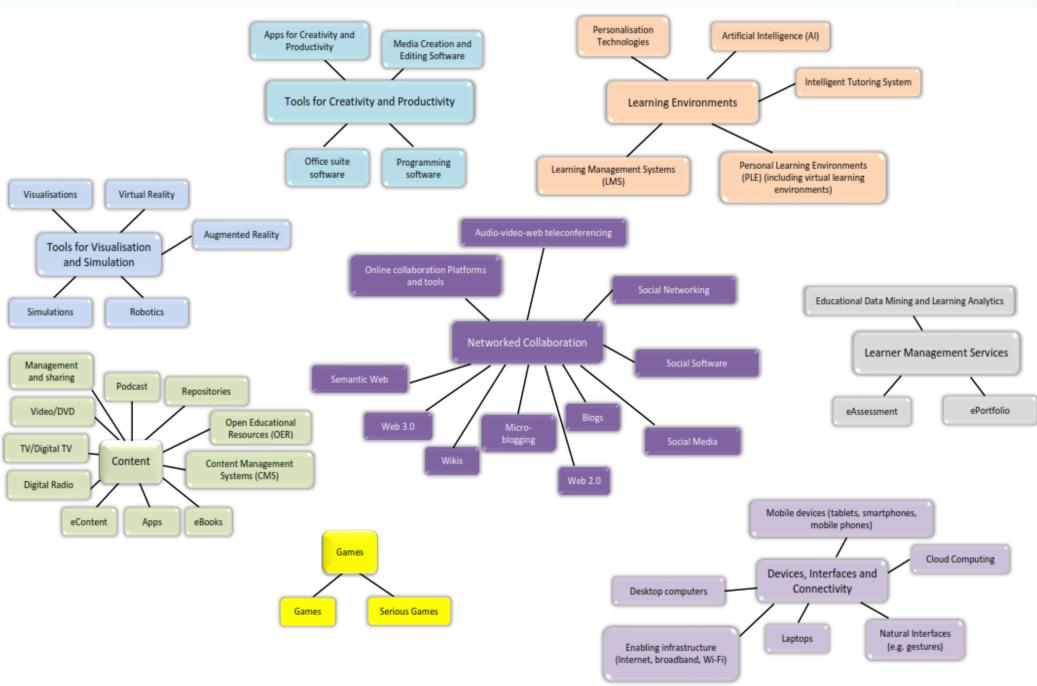
- Impact of technologies on learning
- Analysis of the underlying economic sector

#### Roadmapping (18)

- Gap analysis
- Measures needed
- Risk, barriers, limiting factors

Technologies that are expected to play a decisive role in shaping future learning strategies

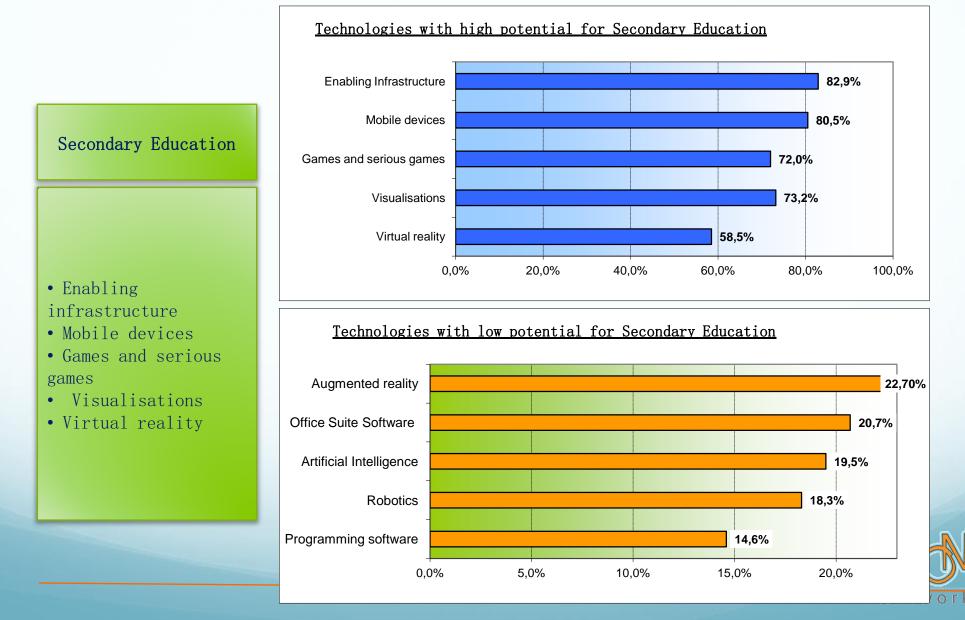
### The MATEL Cluster map

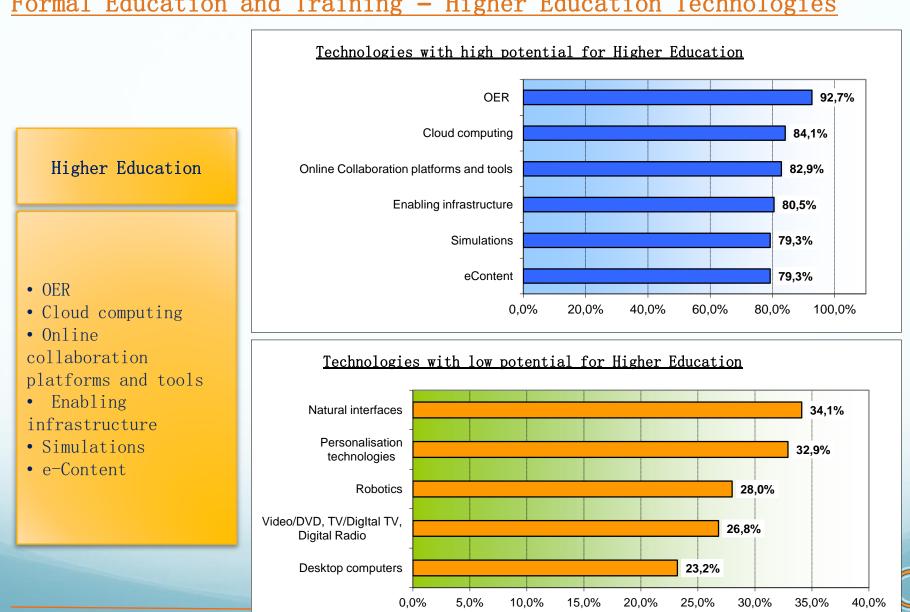


Cluster	Top Technologies	Learning Sectors / domains
Devices, interfaces and connectivity	<ul> <li>Enabling Infrastructure</li> <li>Mobile devices</li> <li>Cloud Computing</li> </ul>	<ul> <li>Primary Education, Secondary Education, Vocational Education and Training, Higher Education</li> <li>Workplace learning</li> <li>Re-skilling and up-skilling strategies</li> <li>Informal learning</li> </ul>
Tools for visualization and simulation	<ul><li>Visualisations</li><li>Simulations</li><li>Virtual Reality</li></ul>	<ul> <li>Primary Education, Secondary Education, Vocational Education and Training, Higher Education</li> <li>Workplace learning</li> <li>Re-skilling and up-skilling strategies</li> </ul>
Content	<ul> <li>eContent</li> <li>OER</li> <li>Content Management Systems</li> <li>Video/DVD, D- Radio, TV/D- TV</li> </ul>	<ul><li>Primary Education, Higher Education</li><li>Workplace Learning</li></ul>
Learning environments	<ul> <li>Personal learning environments</li> <li>Learning Management Systems</li> <li>Intelligent tutoring systems</li> </ul>	<ul><li>Vocational Education and Training</li><li>Re-skilling and up-skilling strategies</li></ul>
Learner management services	<ul><li>ePortfolio</li><li>eAssessment</li></ul>	<ul><li>Vocational Education and Training</li><li>Re-skilling and up-skilling strategies</li></ul>
Networked collaboration	<ul> <li>Online Collaboration platforms and tools</li> <li>Web 2.0</li> <li>Social networking / sw / media</li> <li>Blogs and micro-blogging</li> </ul>	<ul><li>Higher Education</li><li>Workplace learning</li><li>Informal learning</li></ul>
Games and serious games	Games and Serious Games	<ul><li>Primary Education, Secondary Education</li><li>Informal learning</li></ul>
Tools for creativity and productivity		Network

#### Formal Education and Training - Primary Education Technologies Technologies with high potential for Primary Education **Enabling Infrastructure** 78,0% Visualisations 70,7% **Primary Education** 67,0% Games and serious games eContent 64,6% Video/DVD, TV/DigItal TV, Digital Radio 62,2% 0,0% 20,0% 40,0% 60,0% 80,0% 100.0% infrastructure • Visualisations • Games and serious Technologies with low potential for Primary Education • e-Content Media Creation and Editing 15,9% • Video/DVD, Software TV/Digital TV, Social networking, Media, 14.6% Software Digital radio ePortfolio 14.6% Educational Data mining and 13.4% Learning Analytics Programming Software 8,0% 0.0% 5.0% 10.0% 15.0%

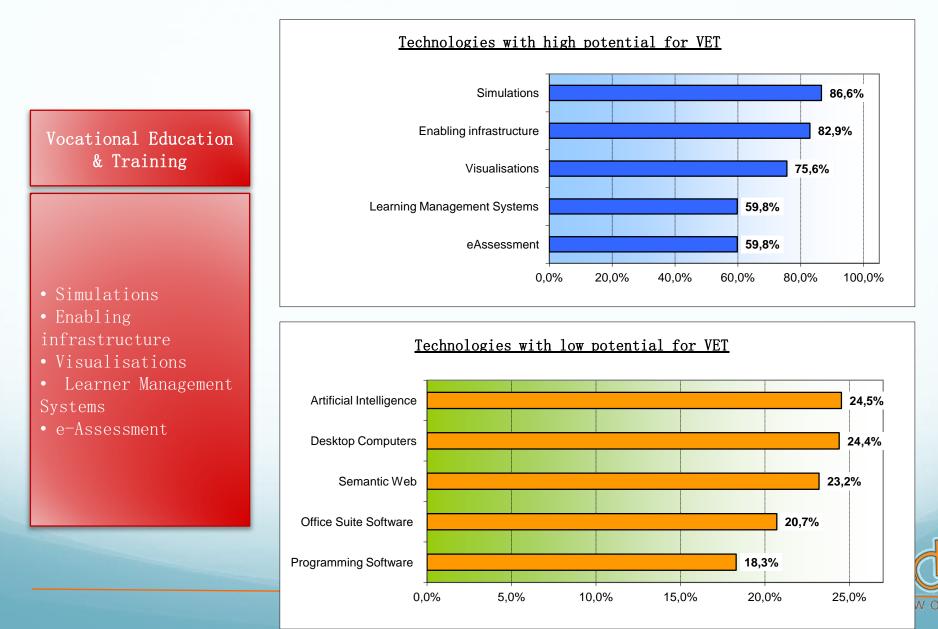
## Formal Education and Training - Secondary Education Technologies





### Formal Education and Training - Higher Education Technologies

## Formal Education and Training - VET Technologies



### Formal Education and Training

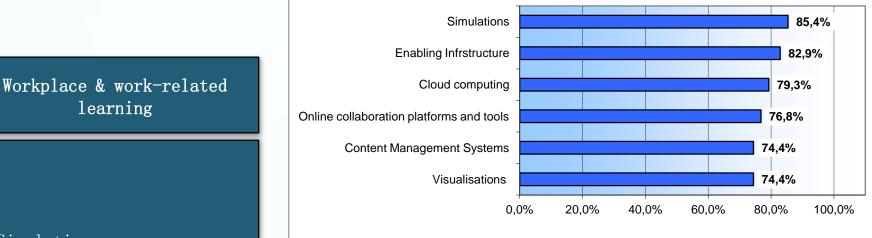
Key technologies identified ...

Primary Education	Secondary Education	Higher Education	Vocational Education & Training
<ul> <li>Enabling infrastructure</li> <li>Visualisations</li> <li>Games and serious games</li> <li>e-Content</li> <li>Video/DVD, TV/Digital TV, Digital radio</li> </ul>	<ul> <li>Enabling infrastructure</li> <li>Mobile devices</li> <li>Games and serious games</li> <li>Visualisations</li> <li>Virtual reality</li> </ul>	<ul> <li>OER</li> <li>Cloud computing</li> <li>Online</li> <li>collaboration</li> <li>platforms and tools</li> <li>Enabling</li> <li>infrastructure</li> <li>Simulations</li> <li>e-Content</li> </ul>	<ul> <li>Simulations</li> <li>Enabling infrastructure</li> <li>Visualisations</li> <li>Learner Management Systems</li> <li>e-Assessment</li> </ul>



## Work place and work-related technologies

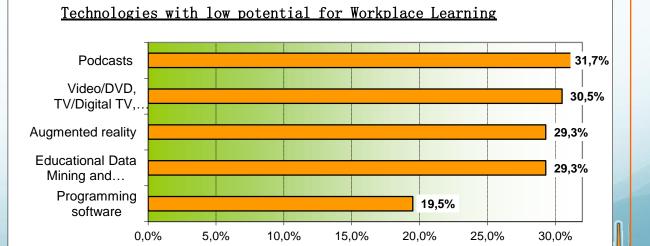
#### Technologies with high potential for Workplace Learning



- Simulations
- Enabling Infrastructure

learning

- Cloud computing
- Online collaboration platform and tools
- Content management systems
- Visualisations

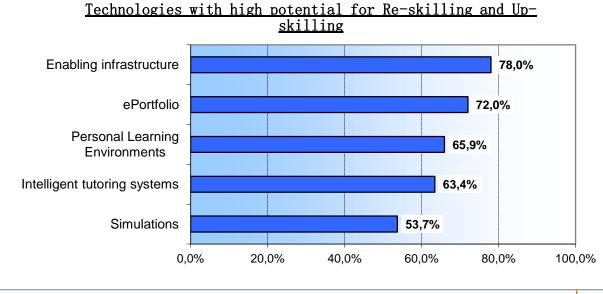


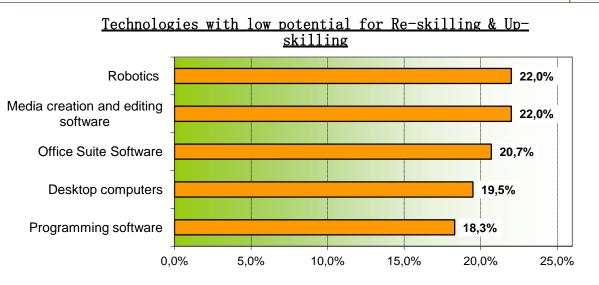
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# Re/up-skilling technologies

#### Re-skilling & Up-skilling

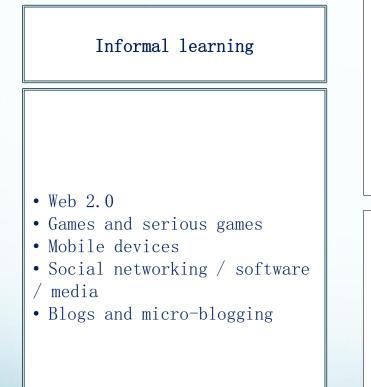
- Enabling infrastructure
- e-Portfolio
- Personal Learning Environments
- Intelligent tutoring systems
- Simulations

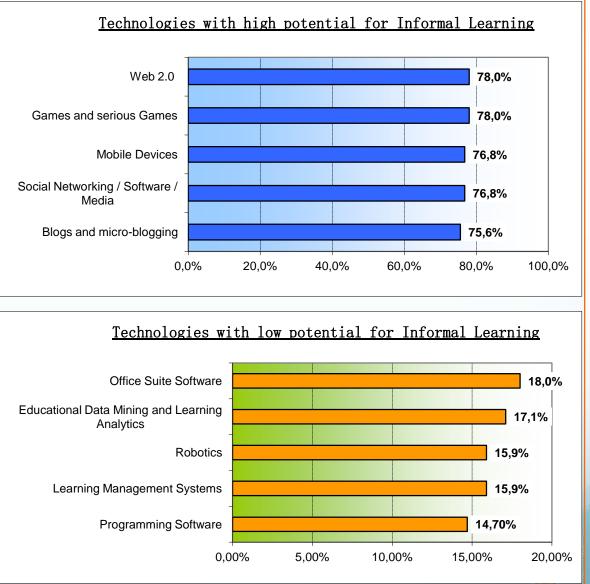




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### Informal learning technologies





### Strategies suggested through the MATEL Roadmaps

**OBJECTIVE:** Identify bottlenecks and barriers to the deployment and implementation of the identified key technologies for educational change and suggest actions and strategies to ensure that the potential of technologies in facilitating effective, efficient, inclusive and high-quality lifelong learning opportunities is optimally developed.

Primary and Secondary Education	Workplace and work-related learning	Re-skilling and Up-skilling strategies
<ul> <li>Increase awareness of the individual behaviour patterns in learning and in the use of technologies in everyday life.</li> <li>Connect with the health sector to assess the risks associated to the intensive use of technologies in learning.</li> <li>Invest heavily on reinforcing enabling infrastructure.</li> <li>Increase piloting in the use of mobile devices in the classroom.</li> <li>Focus on equity of access to the above mentioned technologies.</li> <li>Establish rules of conduct for the responsible use of technologies in schools.</li> </ul>	<ul> <li>Update policy strategies at a European level: Adult learning needs to serve new objectives.</li> <li>Promote the "Learning Identity card/passport" for individuals and companies (to show competencies and skills and to enhance motivation to learn).</li> <li>Set reward schemes and benchmarking criteria for the valorisation of outcomes developed through Communities of Practice across companies.</li> <li>Fund competence development.</li> </ul>	<ul> <li>Keep on investing in new Europass CV incorporating skills acquired informally and non-formally.</li> <li>Assess the feasibility for the establishment of a <i>European Skills' Bank</i>.</li> <li>Establish local learning centres for the enhancement of critical skills and make sure their offer takes into account local (for instance local labour market needs) as well as individual needs (for instance their age).</li> </ul>

These sectors were assessed by experts as those with the highest need for policy focus

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# Contacts



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