EDUtech_EUROPE

5 - 6 October 2022 - RAI Amsterdam

Inspiration in Education
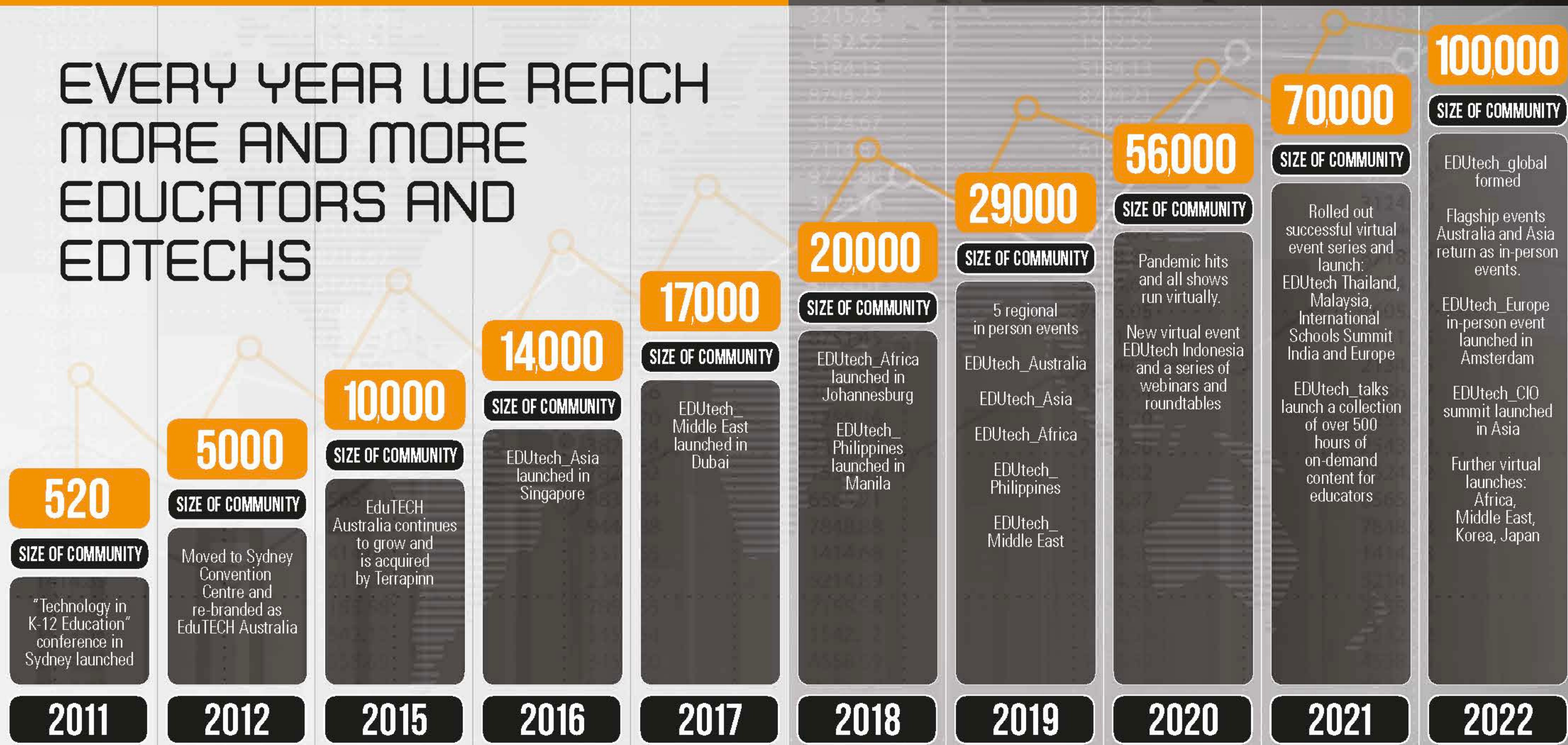
Created by

EDUtech_

www.terrapinn.com/edutecheurope

EDUtech_

EVERY YEAR WE REACH MORE AND MORE EDUCATORS AND EDTECHS

520
SIZE OF COMMUNITY
"Technology in K-12 Education" conference in Sydney launched
2011

5000
SIZE OF COMMUNITY
Moved to Sydney Convention Centre and re-branded as EduTECH Australia
2012

10,000
SIZE OF COMMUNITY
EduTECH Australia continues to grow and is acquired by Terrapinn
2015

14,000
SIZE OF COMMUNITY
EDUtech_Asia launched in Singapore
2016

17,000
SIZE OF COMMUNITY
EDUtech_Middle East launched in Dubai
2017

20,000
SIZE OF COMMUNITY
EDUtech_Africa launched in Johannesburg

EDUtech_Philippines launched in Manila
2018

29,000
SIZE OF COMMUNITY
5 regional in person events

EDUtech_Australia

EDUtech_Asia

EDUtech_Africa

EDUtech_Philippines

EDUtech_Middle East
2019

56,000
SIZE OF COMMUNITY
Pandemic hits and all shows run virtually.

New virtual event EDUtech Indonesia and a series of webinars and roundtables
2020

70,000
SIZE OF COMMUNITY
Rolled out successful virtual event series and launch: EDUtech Thailand, Malaysia, International Schools Summit India and Europe

EDUtech_talks launch a collection of over 500 hours of on-demand content for educators
2021

100,000
SIZE OF COMMUNITY
EDUtech_global formed

Flagship events Australia and Asia return as in-person events.

EDUtech_Europe in-person event launched in Amsterdam

EDUtech_CIO summit launched in Asia

Further virtual launches: Africa, Middle East, Korea, Japan
2022

Technology is changing how we learn, what we learn and where we learn

Education is changing. Accelerated by the pandemic, schools, universities and educators around the world are actively engaged in seeking ideas, inspiration and solutions.

At EDUtech our mission is to inspire educators to inspire the next generation – globally. By bringing together educators and education professionals from around the world we hope to help level the education playing field for all.

EDUtech is also a platform for leading EdTech providers and start-ups to access the global education market, where they can generate demand and leads.

EDUtech is an arena to accelerate a change in the way that education is delivered, globally.

In October 2022 EDUtech is coming to Europe. Bringing content on topics that really resonate with educators presented by the leading minds in education from across Europe. Plus, the very best in EdTech solutions from the World's leading technology providers.

Join us and accelerate a change in education across Europe.

3000 attendees　　**250 speakers**　　**100 exhibitors**　　**150 start-ups**
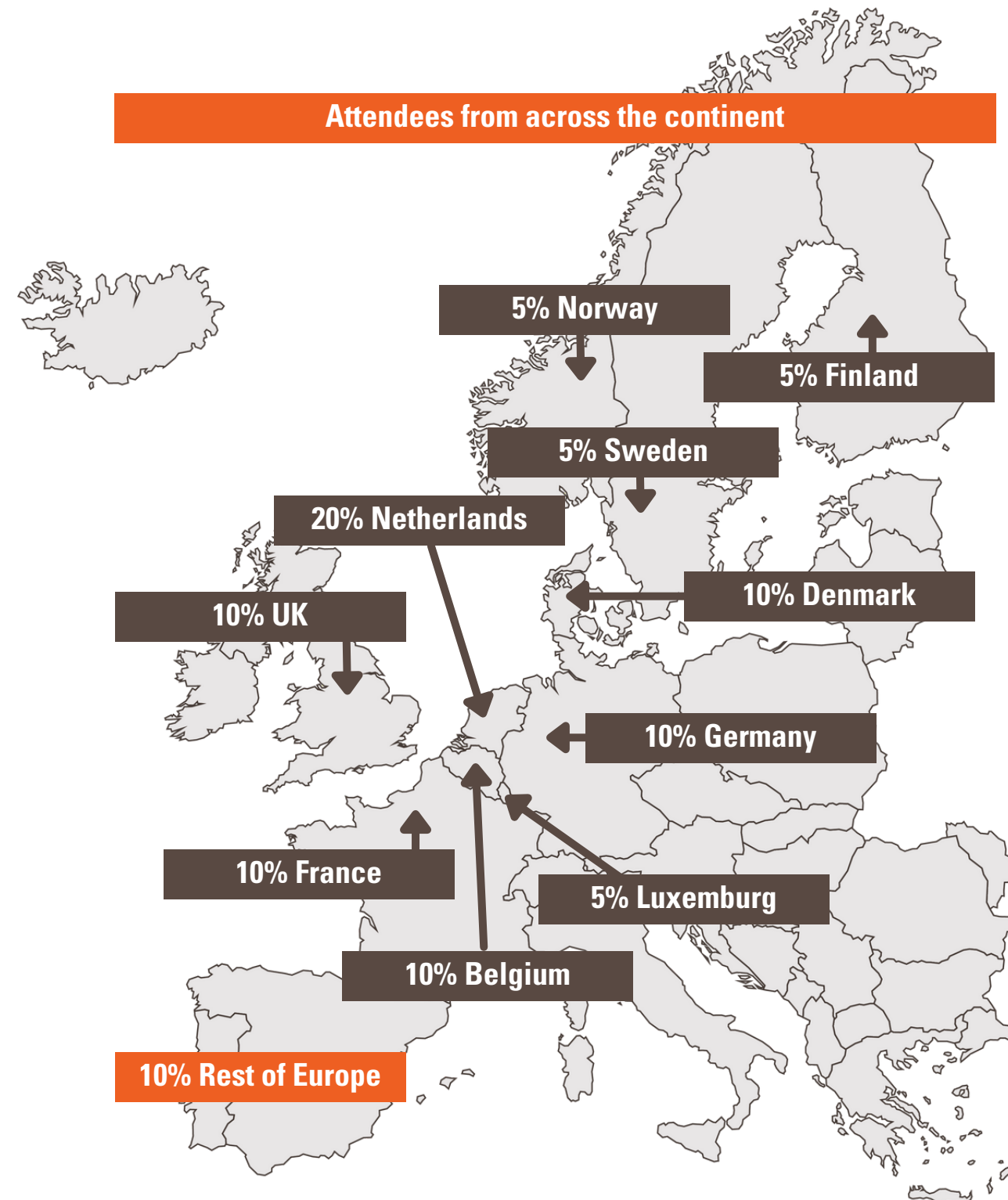
Attended by 3,000+ European educators and EdTech professionals

Higher Education 30%

Government 5%

K-12 schools 30%

EdTech 30%

SEN Schools 2%

Early Years 3%

5% Norway

5% Finland

5% Sweden

20% Netherlands

10% Denmark

10% UK

10% Germany

10% France

5% Luxemburg

10% Belgium

10% Rest of Europe
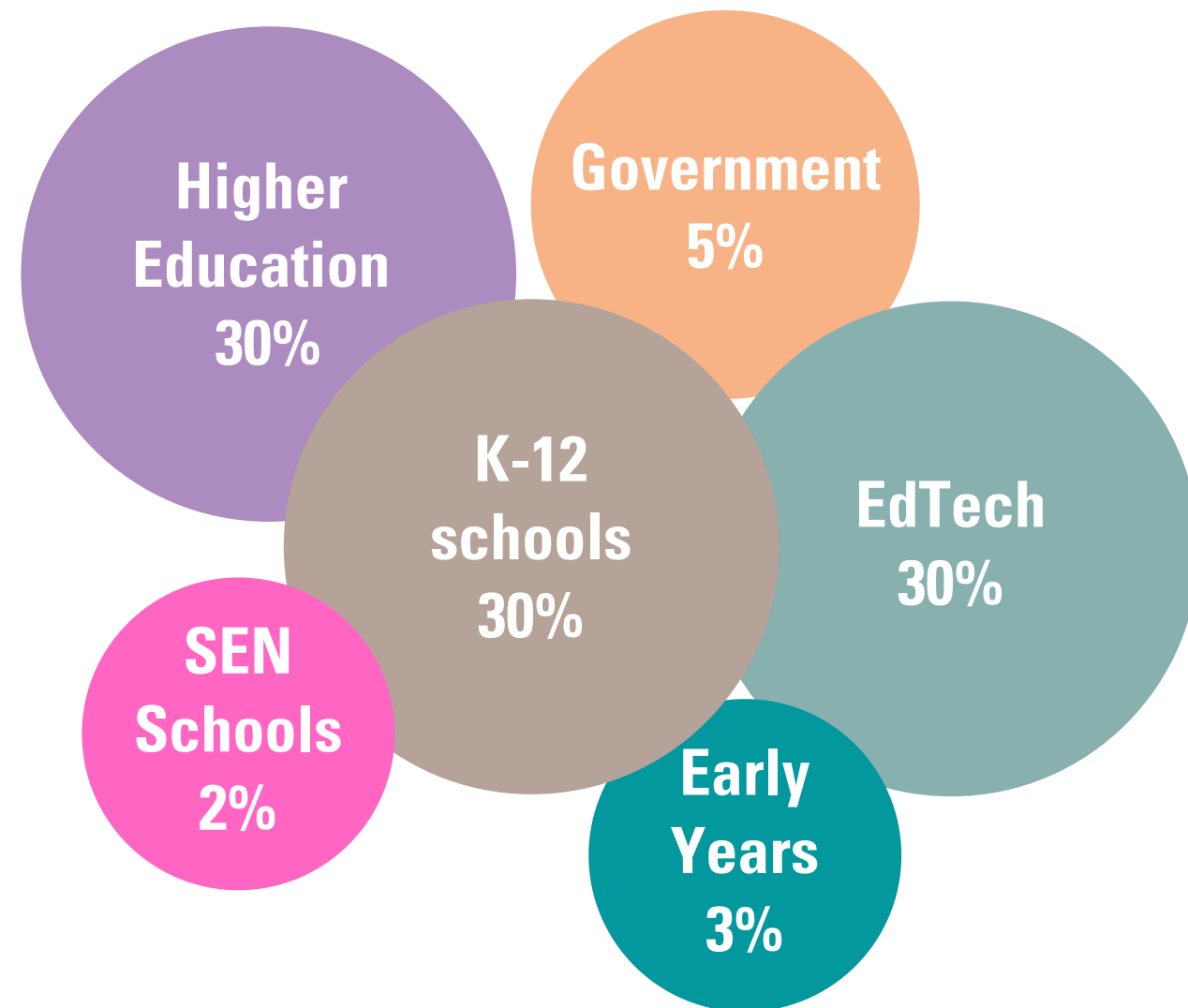
Europe's largest Education conference

250 Speakers from across Europe

30 Interactive roundtables

10 Keynote presentations

4 Curated tracks

2 Days

Keynotes

Imagine if... creating a future for us all

Kate Robinson
Director
Nevergrey

Everybody deserves to be treated unequally!

Rob Houben
Educational Leader & Manager
Agora Schools

Leveraging Augmented Reality, Virtual Reality, and Mixed Reality for Learning

Jan L. Plass
Paulette Goddard Chair in Digital Media and Learning Sciences, New York University

Digital children – A Guide for Adults

Sandra Leaton
Associate Professor of Education, IOE, UCL's Faculty of Education and Society

Learn more about our keynotes at www.terrapinn.com/EDUtechEuropeKeynotes

Speakers

Julio Albalad Gimeno
Director, National Institute of Educational Technologies and Teacher Training
Ministry of Education of Spain
Spain

Dra. Maria João Horta
Deputy Director General of Education
Minister of Education
Portugal

Aivar Hiio
Project Manager, Area of Learning Paths
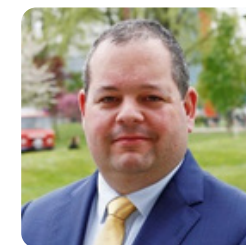**Estonian Ministry of Education and Research**
Estonia

Simona Petkova
Policy Assistant, Directorate-General for Education, Youth, Sport and Culture (EAC)
European Commission
Belgium

Faith Abiodun
Executive Director
UWC International
United Kingdom

Antonia Giovanazzi
Executive Principal
ICS Milan International School
Italy

Willem van Valkenburg
Executive Director
TU Delft Extension School for Continuing Education
The Netherlands

Cécile Doyen
Head of Professional Learning & Development
Council of International Schools
The Netherlands
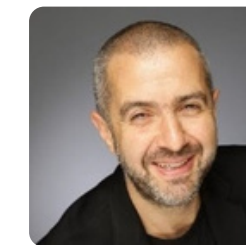
Alper Utku
President
European Leadership University
The Netherlands

Cristina Callejon
Regional Director of Marketing & Communications – Europe
International Schools Partnership
United Kingdom

Brianna Gray
Head of Professional Learning & Growth
**ACS International Schools**
United Kingdom

Dr. Thomas Ekman Jørgensen
Director, Policy Coordination and Foresight
European University Association
Belgium

Dr. Mika Luimula
Principal Lecturer, Research Group Leader, Head of FIT Turku Competence Center and Turku Game Lab
Turku University of Applied Sciences
Finland

Clemmie Stewart
Director of Learning and Teaching
Chatsworth Schools
United Kingdom
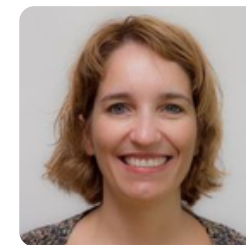
Sandra Soares
Vice-Rector for Education
University of Aveiro
Portugal

Andreas Schleicher
Director for Education and Skills
Organisation for Economic Co-operation and Development (OECD)
France

Nieves Segovia Bonet
President
SEK Educational Group
Spain

Konstantinos Doukas
President and CEO
Doukas School
Founder and President
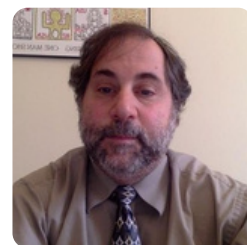**School of the Future International Academy (SoFIA)**
Greece

Anna Rantapero-Laine
Senior Advisor, Learning Environments and Educational Technology
Helsinki Education Hub
Finland

Wayne Johnson
Head of School
International School of Belgium
Belgium

Kristen Cuppen
ROC Tilburg
Department Mechatronics, Tilburg
The Netherlands

David Markus
Upper School Principal
Zurich International School
Switzerland

Ulla Hemminki-Reijonen
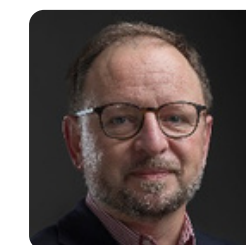Project Lead
Global Campus, University of Helsinki
Finland

Pekka Kähkipuro
Chief Information Officer
Tampere University
Finland

Armando Pires
President
EURASHE
Belgium

Ellen van Schoten
Vice-President
Erasmus University Rotterdam
The Netherlands

Pierre Boulet
Digital Transformation Vice President
University of Lille
France

& many more... View the full speaker list at www.terrapinn.com/EDUtechEuropeSpeakers

DAY ONE 5 October 2022			

Time				
0900	Title Sponsor keynote			
0920	Keynote: Imagine if… creating a future for us all			
0950	Title Sponsor keynote			
1010	Break			

Time	K-12 leaders	HE Leaders	HE IT & Digital Leaders	K-12 IT & Digital Leaders
1100	Panel: Creating 21st Century schools	Panel: Leadership towards the university of the future	Panel: The changing role of the CIO in higher education	Panel: Next-gen IT leaders: strategically leading digitalisation to benefit all stakeholders
1145	Presentation: Personalised learning at scale	Presentation: Instilling a culture of digital innovation in higher education	Presentation: Designing scalable and agile infrastructure solutions	Panel: Building a secure and scalable school in the cloud
1205	Panel: How technology is shaping education delivery	Panel: Creating borderless education: internationalisation and globalisation of higher education in Europe	Panel: Creating a smart, connected campus for the learner of tomorrow	Panel: Digital schools of the future
1250	Lunch			
1400	Keynote: Everybody deserves to be treated unequally!			
1420	Title Sponsor keynote			

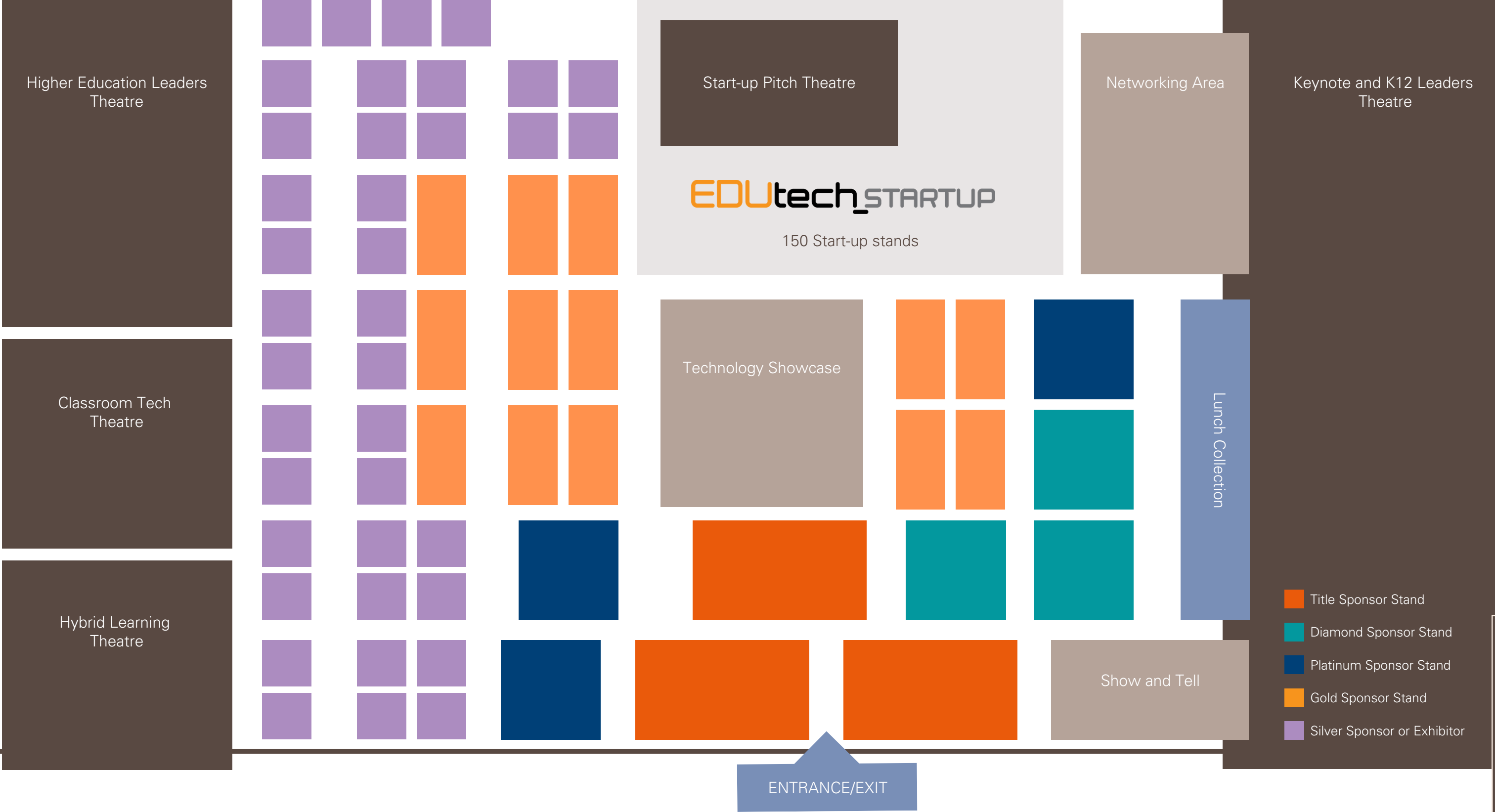| Time	K-12 leaders	HE Leaders	HE IT & Digital Leaders	K-12 IT & Digital Leaders
1450	Panel: Equitable and inclusive education. Now	Panel: Future-proofing universities in the age of digital disruption	Panel: XR - Revolutionising education with immersive learning	Panel: Boosting student recruitment through informed decision-making
1535	Presentation: Using technology to engage with stakeholders: Tracking, planning, scheduling and communicating	Presentation: Learning analytics to improve higher education delivery	Presentation: Securing enterprise infrastructure	Presentation: Seamlessly integrating multiple platforms and multiple networks
1555	Panel: Are you OK? Protecting student and teacher wellbeing	Panel: How to imbed digital into all areas of the organisation	Panel: Refining your enrolment strategy	Panel: Streamlining school administration
1640	Presentation: Creating a smart, connected school	Presentation: Branding and marketing strategies for attracting students to reverse falling admission trends	Presentation: Successfully implementing immersive technology	Presentation: Setting up a secure and protected remote learning environment for students
1700	Panel: Equipping teachers with the competencies needed for the digital age	Panel: New Skills Agenda for Europe: The essential role of universities	Panel: Blockchain and NFTs: the 21st-century approach to documenting learning	Panel: How schools can leverage data to improve education

View the latest agenda at www.terrapinn.com/EDUtechEuropeAgenda

Time	DAY TWO 6 October 2022			
0900	Diamond Sponsor keynote			
0920	Keynote: Leveraging Augmented Reality, Virtual Reality, and Mixed Reality for Learning			
0950	Diamond Sponsor keynote			
1010	Break			
	K12 Digital Pedagogy	**HE Leaders: People**	**HE Next-Gen Learning**	**K-12 Hybrid learning**
1100	Panel: The impact of technology on instructional design and pedagogy	Panel: Employability: the future of work for today's graduates: Digital talents with real-world skills	Panel: Adaptive learning: a way to personalise learning	Panel: Blended learning with hybrid delivery as the norm
1145	Presentation: Next-generation assessment	Presentation: Student communication tools for excellent user experience	Presentation: Building an engaging hybrid classroom	Presentation: Why invest in a LMS and how to get value from it
1230	Sponsor: Tracking, planning, scheduling and communicating	Sponsor: Staff and student communication	Sponsor: Seamlessly integrating multiple platforms on multiple networks	Sponsor: Why invest in an LMS and how to get value from it
1250	Lunch			
1400	Diamond Sponsor keynote			
1420	Keynote: Wellbeing, happiness and education			
1450	Keynote Policy Panel (Title sponsor)			
1540	Roundtables x 30			

View the latest agenda at www.terrapinn.com/EDUtechEuropeAgenda

Demo, showcase and generate leads on the exhibition show floor

Higher Education Leaders Theatre

Start-up Pitch Theatre

Networking Area

Keynote and K12 Leaders Theatre

EDUtech_STARTUP

150 Start-up stands

Classroom Tech Theatre

Technology Showcase

Lunch Collection

Hybrid Learning Theatre

Show and Tell

CIO Theatre

ENTRANCE/EXIT

■ Title Sponsor Stand

■ Diamond Sponsor Stand

■ Platinum Sponsor Stand

■ Gold Sponsor Stand

■ Silver Sponsor or Exhibitor

Sponsorship, exhibition and marketing opportunities

At EDUtech_Europe we showcase all that is great in education technology innovation. Bringing together leading minds from the education and technology sector.

We have created a European education marketplace unlike any other. With a focus on delivering marketing and business development success to our sponsors and exhibitors. EDUtech_Europe is an incredible opportunity to showcase your products, ideas and innovations to European educators.

Limited premium sponsorship positions are available for companies serious about the education sector and wishing to establish brand leadership.

In addition, there are 60+ exhibition stands and 150 start-up pods on the exhibition floor.

Our AI powered networking app enables sponsors and exhibitors to generate leads before, during and after the event. You can build a virtual as well as a physical presence at the show, connect with attendees in person and virtually, and create on-demand content.

World-class EdTech innovators exhibit and sponsor

ICT solutions and infrastructure
- Cloud solutions
- Big Data & Analytics
- Hardware: PC, Printer, Photocopiers, scanners
- Network Security
- e-Safety and privacy
- Integration and Consulting
- Network Infrastructure and management Tools
- WiFi and connectivity
- Handheld / mobile devices

Learning solutions
- Learning Management Systems
- Interactive Technologies
- Whiteboards and Displays
- Learning and collaboration systems
- Games and learning
- Digital content
- Audio Visual equipment
- Educational Toys
- Student Assessment and testing

Management, finance and administration tool
- Accounting and payroll solutions & services
- Banking and payment solutions
- eCommerce and cashless payments
- Student Management Systems
- Staff management and HR solutions
- Student and Parent communication solutions
- Financial services
- Occupational health and safety

Library management solutions
- Access control and management
- Digital Curriculum Resources
- Content Management Solutions
- RFID Solutions
- Self Service Terminals
- Cloud Based Library Solutions

E-learning/ remote learning
- eLearning and virtual learning environments
- Online content & resources
- Internet based learning solutions
- Video Conferencing / Tele-Presence

Emerging tech
- 3D Printing
- Robotics
- AR/ VR

App development
- Gamification
- Learning Apps
- Mobile Apps

Security, access control & warning systems
- CCTV cameras
- Bells, alarms, warning systems
- Access control, face recognition, smart cards

Special education needs
- Inclusive and assistive learning technologies

Furniture, facilities management, school infrastructure
- Desks, Chairs, flooring
- Shade, Play Equipment, sports equipment
- Music equipment, staging, acoustic walls
- Signage & Digital Signage
- Lockers & Storage
- Facilities Management Services
- Food & Catering

Professional development
- Universities, TAFEs, Colleges that offer teacher training and PD

Media and content
- Books, magazines and eBooks
- Recording equipment, broadcasting solutions
- Publishing, content creation
- Content Management Solutions

Student marketing, acquisition and retention
- Marketing and advertising services
- International student acquisition
- Web design and CMS

Wellness, wellbeing, mental health
- Counselling & Positive Psychology
- Fitness, exercise, physical activities
- Nutrition

The World's leading Edtech companies support EDUtech_

EDUtech_STARTUP

The EDUtech_startup programme is where Europe's most exciting EdTech start-ups connect with educators, investors and global technology players.

The EDUtech_startup village hosts 150 early-stage start-ups in immersive tech, digital learning, learning content, STEAM, classroom tech, learning management systems, personalised learning and assessment.

EDUtech_startup provides an incredible opportunity for early stage EdTech start-ups to:
· Pitch and partner
· To meet educators, your end user
· Meet VC's actively investing in the EdTech space
· To network with the World's largest tech companies who are seeking partners

To apply for a pod stand, or an investor pass contact Bastiaan, Tel +65 8556 4824 or email bastiaan.heijden@terrapinn.com

Sponsorship packages

Benefit	Title	Diamond	Platinum	Gold	Silver	Exhibitor
Available	3	3	3			
Keynote	1 (Day 1)	1 (Day 2)				
Keynote Policy Panel	1					
Presentation or panel	3	2	2	1		
Tech demo presentation	1	1	1	1	1	1
Roundtable	2	1	1	1	1	
Lead gen	yes	yes	yes	yes	yes	yes
Conference passes	20	15	10	5	2	1
Exhibition stand	54 sqm	36 sqm	36 sqm	18 sqm	9 sqm	9 sqm
Investment	€100,000	€70,000	€45,000	€25,000	€15,000	€7,000

Premium sponsorship positions sell fast. Call Bastiaan now on: +65 8556 4824 or email bastiaan.heijden@terrapinn.com

EDUtech GLOBAL

EDUtech ASIA NOVEMBER 2022	**EDUtech PHILIPPINES** FEBRUARY 2023	**EDUtech MALAYSIA** MARCH 2023
EDUtech INT SCHOOLS APRIL 2023	**EDUtech INDONESIA** AUGUST 2023	**EDUtech AUSTRALIA** August 2022
EDUtech JAPAN AUGUST 2022	**EDUtech CIO SUMMIT** AUGUST 2022	**EDUtech KOREA** SEPTEMBER 2022
EDUtech THAILAND September 2022	**EDUtech EUROPE** OCTOBER 2022	**EDUtech INDIA** SEPTEMBER 2022

www.edutechglobal.net

Join us in Amsterdam, October 2022 and transform the way education is delivered in Europe

For sponsorship, exhibition and speaking opportunities

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